



Hoo St Werburgh Primary School & Marlborough Centre

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14th March 2016

Dear Parents/Carers

On 22nd March a photographic company called 'Fusional' will be visiting the school to take photographs of pupils during the course of their working day and to celebrate the very positive ethos of the school. Fusional is a professional organization in educational photography and the company that did the photography for our 2 entrance hall friezes approximately a year ago. Their presence will not replace the normal posed annual shots which have been booked for 15th Nov 2016. Instead the intention is that there will be a mixture of informal group shots and pictures of individual children at work in classrooms and around the school.

Following this 'Fusional' will place all the photographs on their website, access to which will be password protected. As parents/carers you will be provided with the link and this password at the appropriate time and I would like to remind you that you should have already signed the 'Policy on use of photographs and/or videos at school events' (as appears on our website). The purpose of this exercise will be to allow you to order and purchase photographs directly from Fusional should you wish to do so.

I am aware that when your child(ren) joined the school you will have originally signed a permission slip for photographs. However, for the purpose of this particular exercise, I am asking that you drop **a brief note directly to the office if you do not want your child(ren) to take part.** Unless we hear from you in writing, we will assume that you are consenting.

Yours sincerely

Frank Eagles
Interim Executive Head

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