



## Consent form for taking and using photos

Child's name: .....

Date: May 2018

At Hoo St Werburgh Primary School & Marlborough Centre, we sometimes take photographs of pupils. We use these in several ways to celebrate the achievements of the children, promote the school and to personalize their paperwork and learning.

We would like your consent to take photos of your child, and use them in the ways described above. If you're not happy for us to do this, that's no problem – we will accommodate your preferences, removing your child from activities where photos evidence is being gathered.

Please tick the relevant box(es) below and return this form to school.

Please note that if you do not give consent for external use, then **your child's image will be excluded** from the termly class celebration newsletters and any local press. We no longer have the option of offering temporary permission for special specific occasions and will no longer notify you by phone for example, if the local press wish to take a photo.

I am happy for the school to take photographs of my child and use them internally  
For example, but not limited to

- on internal displays boards around the school.
- in their workbooks.
- in the schools assessment tracking system
- to personalize learning and care plans

I am happy for the school to take photographs of my child and use them externally  
For example, but not limited to

- in class celebration newsletters sent via ParentMail
- in the local press for coverage of special achievements
- on the school website and Twitter feed
- in the school prospectus & class year book

I am **NOT** happy for the school to take or use photos of my child.

If you change your mind at any time, you can let us know by calling the school on 01634 338040, emailing [office@hoo-st-werburgh.medway.sch.uk](mailto:office@hoo-st-werburgh.medway.sch.uk) or just popping in to the school office.  
If you have any other questions, please get in touch.

Parent or carer signature: .....

Date: .....



## **Cover slip**

### **Why are we asking for your consent again?**

You may be aware that there are new data protection rules coming in. To ensure we are meeting the new requirements, we need to re-seek your consent to take and use photos of your child. We really value using photos of pupils, to be able to showcase what pupils do in school, celebrate their achievements and show what life at our school is like to others.

Most importantly however, we use photos to support learning and the children's feeling of 'belonging', for example by having a group photo on their classroom door or their class getting in the local paper for a special project or fundraising event. More recently one year group made a video to send to our partner school in Malawi.

Safeguarding is always our number 1 priority, so please be assured that we will not use surnames with photos.

We appreciate you taking the time to give consent again, so your child can continue to be included.